

RICHARD KROLL

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CAREER SUMMARY

Supporting communications professionals as a creative resource with timely, accurate and inspiring informational and visual research

PROFESSIONAL EXPERIENCE

1978-PRESENT

RICHARD KROLL RESEARCH
Independent Research Consultant

- Provide informational and visual research for clients in graphic design, film, exhibition design, interactive media, book publishing, and advertising, including Imaginary Forces, Landor, Interbrand, Dentsu, Brand Union, LPK, Siegel + Gale, Yu + Co, Lippincott, FCB, Prologue Films, BRC Imagination Arts, CommonWise, Addison, Picture Mill, Wolff Olins, Digital Kitchen, Universal Pictures, Paramount, Disney, Warner Bros, and DreamWorks
- Services include: content research and analysis, treatment preparation, naming, photo editing, picture and video research and procurement, rights and clearances, photo shoot production, and trademark research

1985-2002

SIEGEL + GALE (NY)

Director of Information Services
Senior Creative Researcher and Resource Manager

- Provided all informational and graphic research for a leading global brand strategy, design and experience firm
- Supervised staff of two information specialists
- Supported new business presentations and marketing development with competitive industry analysis
- Conducted trademark research for identity design and naming assignments for companies, products and services
- Built and maintained 10,000-volume internal corporate communications library and resource center
- Expertise in online database research
- Selected and commissioned photographers and illustrators for assignments, and negotiated all contracts and releases for design, advertising and video projects

1980-1985	<p>CARLOS RAMIREZ & ALBERT H. WOODS INC (NY) Research Director</p> <ul style="list-style-type: none"> • Supplied all informational and visual research for leading exhibition design firm • Responsible for film research and procurement for all video productions and interactive media projects • Provided all picture and artifact research and procurement for many major corporate and museum exhibitions, including the United States Exhibition at Expo '82 and EPCOT • Supported new business presentations and proposals with informational research
1979-1980	<p>OFFICE OF RICHARD SAUL WURMAN (Los Angeles) Researcher</p> <ul style="list-style-type: none"> • Responsible for informational and visual research for design of Los Angeles Bicentennial Exhibition and companion <i>LA Access</i> guidebook • Created historical timelines and wrote exhibit copy • Researched photographs and negotiated usage rights
1978-1979	<p>OFFICE OF CHARLES AND RAY EAMES (Los Angeles) Researcher</p> <ul style="list-style-type: none"> • Contributed informational and visual research for IBM exhibition on the history of inventions • Researched pictures and negotiated usage rights • Provided content research and concept development • Wrote exhibit copy and film script and created timeline
EDUCATION	<p>University of California at Los Angeles</p>
MEMBERSHIP	<p>American Society of Picture Professionals Association of Independent Information Professionals AIGA / the professional association for design</p>
BOOKS	<p><i>Corporate Voice: A New Approach to Communications in the 1990s.</i> • content and picture research</p> <p><i>The Wall Street Journal Guide to Understanding Money and Markets</i> • content and picture research</p> <p><i>American Dreams: One Hundred Years of Business Ideas & Innovation</i> • content and picture research</p> <p><i>And Now a Few Laughs from Our Sponsor</i> • content research</p> <p><i>Anthropology Unmasked: Museums, Science, and Politics in New York City</i> • picture research</p>

FILM/TV

Abattoir

- feature film

The 79th Academy Awards

- Ennio Morricone and In Memoriam sequences

The 81st Academy Awards

- Movie Dreams That Became Reality sequence

Accenture

- brand film

Across the Universe

- feature film effects sequences

Adobe

- corporate film

American Museum of Natural History

- documentary film

Argo

- feature film opening title

Atlanta: A City Takes Flight

- documentary film

Bayer

- brand film

Blades of Glory

- feature film

BMW

- documentary film

The Brainwashing Of My Dad

- documentary film

Captive State

- feature film opening title

Caterpillar

- corporate television commercials

Cellular South

- corporate television commercials

The Conjuring

- feature film main title

Dawn of the Dead

- feature film opening title

Deidra & Laney Rob a Train

- feature film

Dow
• corporate film

Emory Douglas: The Art of the Black Panthers
• documentary film

Engelhard
• corporate film

ESPN 2010 FIFA World Cup
• television series opening title

Eurotrip
• feature film montage sequences

Flex
• corporate film

The Gunman
• feature film opening title

Hewlett Packard Enterprise
• corporate film

HNTB
• corporate film

IBM
• corporate film

The Incredible Hulk
• feature film opening title

Intel
• documentary film

The Kingdom
• feature film and opening title

Kong: Skull Island
• feature film opening title

Lehman Brothers
• corporate film

Eli Lilly
• corporate film

Los Traficantes
• feature film

Love and Saucers
• documentary film

Mazda
• television commercials

MF Global
• corporate television commercials

Microsoft
• brand film

The New World
• feature film opening title

On the Back of a Tiger
• documentary film

Oregon History Museum
• documentary films

The Painted Veil
• feature film opening title

Plamen
• documentary film

Prom
• feature film opening title

The Purge: Anarchy
• feature film main title

The Rundown
• feature film effects sequence

Rust Creek
• feature film

Skype
• corporate film

Son of the Congo
• documentary film

State Farm Insurance
• brand film

Stella Artois
• brand film

Superman Returns
• feature film opening title

T-Mobile
• television commercial

Tarzan
• television series opening title

True Blood

- television series opening title

United Healthcare

- brand film

The Veil

- music video

William T. Williams: A Diamond in a Box

- documentary film

Wimbledon

- feature film opening title

World War Z

- feature film opening title