

## **RICHARD KROLL**

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### CAREER SUMMARY

Supporting communications professionals as a creative resource  
with timely, accurate and inspiring informational and visual research

### PROFESSIONAL EXPERIENCE

- |              |   |
|--------------|---|
| 1978-PRESENT | <p><b>RICHARD KROLL RESEARCH</b><br/>Independent Research Consultant</p> <ul style="list-style-type: none"><li>• Provide informational and visual research for clients in graphic design, film, exhibition design, interactive media, book publishing, and advertising, including Imaginary Forces, Landor, Interbrand, Dentsu, Brand Union, LPK, Siegel + Gale, Yu + Co, Lippincott, FCB, Prologue Films, BRC Imagination Arts, Anonymous Content, Addison, Picture Mill, Wolff Olins, Digital Kitchen, Universal Pictures, Paramount, Disney, Warner Bros, and DreamWorks</li><li>• Services include: content research and analysis, treatment preparation, naming, photo editing, picture and video research and procurement, rights and clearances, photo shoot production, and trademark research</li></ul>  |
| 1985-2002    | <p><b>SIEGEL + GALE (NY)</b></p> <p>Director of Information Services<br/>Senior Creative Researcher and Resource Manager</p> <ul style="list-style-type: none"><li>• Provided all informational and graphic research for a leading global brand strategy, design and experience firm</li><li>• Supervised staff of two information specialists</li><li>• Supported new business presentations and marketing development with competitive industry analysis</li><li>• Conducted trademark research for identity design and naming assignments for companies, products and services</li><li>• Built and maintained 10,000-volume internal corporate communications library and resource center</li><li>• Expertise in online database research</li><li>• Selected and commissioned photographers and illustrators for assignments, and negotiated all contracts and releases for design, advertising and video projects</li></ul> |

1980-1985	<p>CARLOS RAMIREZ &amp; ALBERT H. WOODS INC (NY) Research Director</p> <ul style="list-style-type: none"> <li>• Supplied all informational and visual research for leading exhibition design firm</li> <li>• Responsible for film research and procurement for all video productions and interactive media projects</li> <li>• Provided all picture and artifact research and procurement for many major corporate and museum exhibitions, including the United States Exhibition at Expo '82 and EPCOT</li> <li>• Supported new business presentations and proposals with informational research</li> </ul>
1979-1980	<p>OFFICE OF RICHARD SAUL WURMAN (Los Angeles) Researcher</p> <ul style="list-style-type: none"> <li>• Responsible for informational and visual research for design of Los Angeles Bicentennial Exhibition and companion <i>LA Access</i> guidebook</li> <li>• Created historical timelines and wrote exhibit copy</li> <li>• Researched photographs and negotiated usage rights</li> </ul>
1978-1979	<p>OFFICE OF CHARLES AND RAY EAMES (Los Angeles) Researcher</p> <ul style="list-style-type: none"> <li>• Contributed informational and visual research for IBM exhibition on the history of inventions</li> <li>• Researched pictures and negotiated usage rights</li> <li>• Provided content research and concept development</li> <li>• Wrote exhibit copy and film script and created timeline</li> </ul>
EDUCATION	<p>University of California at Los Angeles</p>
MEMBERSHIP	<p>American Society of Picture Professionals Association of Independent Information Professionals AIGA / the professional association for design</p>
BOOKS	<p><i>Corporate Voice: A New Approach to Communications in the 1990s.</i> • content and picture research</p> <p><i>The Wall Street Journal Guide to Understanding Money and Markets</i> • content and picture research</p> <p><i>American Dreams: One Hundred Years of Business Ideas &amp; Innovation</i> • content and picture research</p> <p><i>And Now a Few Laughs from Our Sponsor</i> • content research</p> <p><i>Anthropology Unmasked: Museums, Science, and Politics in New York City</i> • picture research</p>

FILM/TV

*Aaron Douglas*

- documentary film

*Abattoir*

- feature film

*The 79<sup>th</sup> Academy Awards*

- Ennio Morricone and In Memoriam sequences

*The 81<sup>st</sup> Academy Awards*

- Movie Dreams That Became Reality sequence

Accenture

- brand film

*Across the Universe*

- feature film effects sequences

Adobe

- corporate film

American Museum of Natural History

- documentary film

*Argo*

- feature film opening title

*Atlanta: A City Takes Flight*

- documentary film

Bayer

- brand film

*Blades of Glory*

- feature film

BMW

- documentary film

*The Brainwashing Of My Dad*

- documentary film

*Captive State*

- feature film opening title

Caterpillar

- corporate television commercials

Cellular South

- corporate television commercials

*The Conjuring*

- feature film main title

*Dawn of the Dead*

- feature film opening title

*Deidra & Laney Rob a Train*

- feature film

Dow

- corporate film

*Emory Douglas: The Art of the Black Panthers*

- documentary film

Engelhard

- corporate film

*ESPN 2010 FIFA World Cup*

- television series opening title

*Eurotrip*

- feature film montage sequences

Flex

- corporate film

*Godzilla 2: King of the Monsters*

- feature film main title

Google

- brand film

*The Gunman*

- feature film opening title

Hewlett Packard Enterprise

- corporate film

HNTB

- corporate film

IBM

- corporate film

*The Incredible Hulk*

- feature film opening title

Intel

- documentary film

*The Kingdom*

- feature film and opening title

*Kong: Skull Island*

- feature film opening title

Lehman Brothers

- corporate film

Eli Lilly

- corporate film

*Los Traficantes*

- feature film

*Love and Saucers*

- documentary film

Mazda

- television commercials

MF Global

- corporate television commercials

Microsoft

- brand film

*The New World*

- feature film opening title

*On the Back of a Tiger*

- documentary film

Oregon History Museum

- documentary films

*The Painted Veil*

- feature film opening title

*Plamen*

- documentary film

*Prom*

- feature film opening title

*The Purge: Anarchy*

- feature film main title

*The Rundown*

- feature film effects sequence

*Rust Creek*

- feature film

Skype

- corporate film

*Son of the Congo*

- documentary film

State Farm Insurance

- brand film

Stella Artois

- brand film

*Strange Angel*

- television series opening title

*Superman Returns*

- feature film opening title

T-Mobile

- television commercial

*Tarzan*

- television series opening title

*The Tomorrow Man*

- feature film

*True Blood*

- television series opening title

United Healthcare

- brand film

*The Veil*

- music video

*William T. Williams: A Diamond in a Box*

- documentary film

*Wimbledon*

- feature film opening title

*World War Z*

- feature film opening title