

## **RICHARD KROLL**

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### CAREER SUMMARY

Supporting communications professionals as a creative resource  
with timely, accurate and inspiring informational and visual research

### PROFESSIONAL EXPERIENCE

2002-PRESENT

**RICHARD KROLL RESEARCH**  
Independent Research Consultant

- Provide informational and visual research for clients in graphic design, film, exhibition design, interactive media, book publishing, and advertising, including Imaginary Forces, Landor, Interbrand, Dentsu, Brand Union, LPK, Siegel + Gale, Yu + Co, Lippincott, FCB, Prologue Films, BRC Imagination Arts, Anonymous Content, Addison, Picture Mill, Wolff Olins, Digital Kitchen, Universal Pictures, Paramount, Disney, Warner Bros, and DreamWorks
- Services include: content research and analysis, treatment preparation, naming, photo editing, picture and video research and procurement, rights and clearances, photo shoot production, and trademark research

1985-2002

**SIEGEL + GALE (NY)**

Director of Information Services  
Senior Creative Researcher and Resource Manager

- Provided all informational and graphic research for a leading global brand strategy, design and experience firm
- Supervised staff of two information specialists
- Supported new business presentations and marketing development with competitive industry analysis
- Conducted trademark research for identity design and naming assignments for companies, products and services
- Built and maintained 10,000-volume internal corporate communications library and resource center
- Expertise in online database research
- Selected and commissioned photographers and illustrators for assignments, and negotiated all contracts and releases for design, advertising and video projects

1980-1985	<p>CARLOS RAMIREZ &amp; ALBERT H. WOODS INC (NY) Research Director</p> <ul style="list-style-type: none"> <li>• Supplied all informational and visual research for leading exhibition design firm</li> <li>• Responsible for film research and procurement for all video productions and interactive media projects</li> <li>• Provided all picture and artifact research and procurement for many major corporate and museum exhibitions, including the United States Exhibition at Expo '82 and EPCOT</li> <li>• Supported new business presentations and proposals with informational research</li> </ul>
1979-1980	<p>OFFICE OF RICHARD SAUL WURMAN (Los Angeles) Researcher</p> <ul style="list-style-type: none"> <li>• Responsible for informational and visual research for design of Los Angeles Bicentennial Exhibition and companion <i>LA Access</i> guidebook</li> <li>• Created historical timelines and wrote exhibit copy</li> <li>• Researched photographs and negotiated usage rights</li> </ul>
1978-1979	<p>OFFICE OF CHARLES AND RAY EAMES (Los Angeles) Researcher</p> <ul style="list-style-type: none"> <li>• Contributed informational and visual research for IBM exhibition on the history of inventions</li> <li>• Researched pictures and negotiated usage rights</li> <li>• Provided content research and concept development</li> <li>• Wrote exhibit copy and film script and created timeline</li> </ul>
EDUCATION	<p>University of California at Los Angeles</p>
MEMBERSHIP	<p>American Society of Picture Professionals Association of Independent Information Professionals AIGA / the professional association for design</p>
BOOKS	<p><i>Corporate Voice: A New Approach to Communications in the 1990s.</i> • content and picture research</p> <p><i>The Wall Street Journal Guide to Understanding Money and Markets</i> • content and picture research</p> <p><i>American Dreams: One Hundred Years of Business Ideas &amp; Innovation</i> • content and picture research</p> <p><i>And Now a Few Laughs from Our Sponsor</i> • content research</p> <p><i>Anthropology Unmasked: Museums, Science, and Politics in New York City</i> • picture research</p>

FILM/TV

*Aaron Douglas*

- documentary film

*Abattoir*

- feature film

*The 79<sup>th</sup> Academy Awards*

- Ennio Morricone and In Memoriam sequences

*The 81<sup>st</sup> Academy Awards*

- Movie Dreams That Became Reality sequence

Accenture

- brand film

*Across the Universe*

- feature film effects sequences

Adobe

- corporate film

*American Horror Story: Apocalypse*

- television series opening title

American Museum of Natural History

- documentary film

*Argo*

- feature film opening title

*Atlanta: A City Takes Flight*

- documentary film

Bayer

- brand film

*Blades of Glory*

- feature film

BMW

- documentary film

*The Brainwashing Of My Dad*

- documentary film

*Captive State*

- feature film opening title

Caterpillar

- corporate television commercials

Cellular South

- corporate television commercials

*The Conjuring*

- feature film main title

*Dawn of the Dead*  
• feature film opening title

*Deidra & Laney Rob a Train*  
• feature film

Dow  
• corporate film

*Emory Douglas: The Art of the Black Panthers*  
• documentary film

Engelhard  
• corporate film

*ESPN 2010 FIFA World Cup*  
• television series opening title

*Eurotrip*  
• feature film montage sequences

Flex  
• corporate film

*Godzilla 2: King of the Monsters*  
• feature film main title

Google  
• brand film

*The Gunman*  
• feature film opening title

Hewlett Packard Enterprise  
• corporate film

HNTB  
• corporate film

IBM  
• corporate film

*The Incredible Hulk*  
• feature film opening title

Intel  
• documentary film

*The Kingdom*  
• feature film and opening title

*Kong: Skull Island*  
• feature film opening title

Lehman Brothers  
• corporate film

Eli Lilly  
• corporate film

*Los Traficantes*  
• feature film

*Love and Saucers*  
• documentary film

Mazda  
• television commercials

MF Global  
• corporate television commercials

Microsoft  
• brand film

*The New World*  
• feature film opening title

*On the Back of a Tiger*  
• documentary film

Oregon History Museum  
• documentary films

*The Painted Veil*  
• feature film opening title

*Plamen*  
• documentary film

*Prom*  
• feature film opening title

*The Purge: Anarchy*  
• feature film main title

*The Rundown*  
• feature film effects sequence

*Rust Creek*  
• feature film

Skype  
• corporate film

*Son of the Congo*  
• documentary film

State Farm Insurance  
• brand film

Stella Artois  
• brand film

*Strange Angel*  
• television series opening title

*Superman Returns*  
• feature film opening title

T-Mobile  
• television commercial

*Tarzan*  
• television series opening title

*The Tomorrow Man*  
• feature film

*True Blood*  
• television series opening title

United Healthcare  
• brand film

*The Veil*  
• music video

*William T. Williams: A Diamond in a Box*  
• documentary film

*Wimbledon*  
• feature film opening title

*World War Z*  
• feature film opening title