

RICHARD KROLL

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CAREER SUMMARY

Supporting communications professionals as a trusted creative resource with timely, accurate and inspiring informational and visual research

PROFESSIONAL EXPERIENCE

2002-PRESENT RICHARD KROLL RESEARCH
Independent Research Consultant

- Provide informational and visual research for clients in film, graphic design, exhibition design, architecture, interactive media, book publishing, and advertising, including Imaginary Forces, Landor, Interbrand, Dentsu, Brand Union, LPK, Netflix, FCB, Yu + Co, Lippincott, Prologue Films, BRC Imagination Arts, a52, Siegel + Gale, Addison, Picture Mill, Wolff Olins, Digital Kitchen, Universal Pictures, Paramount, Disney, Warner Bros, and DreamWorks
- Services include: archival research, content research and analysis, film treatment preparation, naming, photo editing, picture and video research and procurement, rights and clearances, photo shoot production, and trademark research

1985-2002 SIEGEL + GALE (NY)

Director of Information Services
Senior Creative Researcher and Resource Manager

- Provided all informational and graphic research for a leading global brand strategy, design and experience firm
- Supervised staff of two information specialists
- Supported new business presentations and marketing development with competitive industry analysis
- Conducted trademark research for identity design and naming assignments for companies, products and services
- Built and maintained 10,000-volume internal corporate communications library and resource center
- Expertise in online database research
- Selected and commissioned photographers and illustrators for assignments, and negotiated all contracts and releases for design, advertising and video projects

1980-1985

RAMIREZ & WOODS INC (NY)
Research Director

- Supplied all informational and visual research for leading exhibition design firm
- Responsible for film research and procurement for all video productions and interactive media projects
- Provided all picture and artifact research and procurement for many major corporate and museum exhibitions, including the United States Exhibition at Expo '82 and EPCOT
- Supported new business presentations and proposals with informational research

1979-1980

OFFICE OF RICHARD SAUL WURMAN (Los Angeles)
Researcher

- Responsible for informational and visual research for design of Los Angeles Bicentennial Exhibition and companion *LA Access* guidebook
- Created historical timelines and wrote exhibit copy
- Researched photographs and negotiated usage rights

1978-1979

OFFICE OF CHARLES AND RAY EAMES (Los Angeles)
Researcher

- Contributed informational and visual research for IBM exhibition on the history of inventions
- Researched pictures and negotiated usage rights
- Provided content research and concept development
- Wrote exhibit copy and film script and created timeline

EDUCATION

University of California at Los Angeles

MEMBERSHIP

American Society of Picture Professionals
International Documentary Association
AIGA / the professional association for design

BOOKS

Corporate Voice: A New Approach to Communications in the 1990s.
• content and picture research

The Wall Street Journal Guide to Understanding Money and Markets
• content and picture research

American Dreams: One Hundred Years of Business Ideas & Innovation
• content and picture research

Anthropology Unmasked: Museums, Science, and Politics in New York City
• picture research

FILM/TV

Aaron Douglas

- documentary film

Abattoir

- feature film

The 79th Academy Awards

- Ennio Morricone and In Memoriam sequences

The 81st Academy Awards

- Movie Dreams That Became Reality sequence

Accenture

- brand film

Across the Universe

- feature film effects sequences

Adobe

- corporate film

American Horror Story: 1984

- television series opening title

American Horror Story: Apocalypse

- television series opening title

American Museum of Natural History

- documentary film

American Song Contest

- television commercial

Argo

- feature film opening title

Atlanta: A City Takes Flight

- documentary film

Autonomy

- documentary film

The Banker

- feature film end credits sequence

Bayer

- brand film

The Binge

- feature film

Black Bird

- mini-series opening title

Black Monday

- television series

Blades of Glory

- feature film

BMW

- documentary film

The Brainwashing of My Dad

- documentary film

Budweiser

- television commercial

Captive State

- feature film opening title

Caterpillar

- corporate television commercials

Cellular South

- corporate television commercials

The Conjuring

- feature film main title

CUNY 2 Cuba

- documentary film

Dawn of the Dead

- feature film opening title

Deidra & Laney Rob a Train

- feature film

Dow

- corporate film

Emory Douglas: The Art of the Black Panthers

- documentary film

Engelhard

- corporate film

ESPN 2010 FIFA World Cup

- television series opening title

Eurotrip

- feature film montage sequences

Flex

- corporate film

Game Change Game

- documentary feature film

Geoff McFetridge: Drawing A Life

- documentary feature film

Godzilla 2: King of the Monsters

- feature film main title

Google

- brand film

The Gunman

- feature film opening title

Have A Good Trip: Adventures In Psychedelics

- documentary film

Hewlett Packard Enterprise

- corporate film

HNTB

- corporate film

Hogan

- "A Powerful Environmental Collage" launch video

Holy Martyrs

- documentary film

IBM

- corporate film

IDEO and a Story of Design

- documentary film

The Incredible Hulk

- feature film opening title

Intel

- documentary film

JFK Revisited: Through The Looking Glass

- documentary film

Kanye West: 24

- music video

The Kingdom

- feature film and opening title

Kong: Skull Island

- feature film opening title

Lehman Brothers

- corporate film

Eli Lilly

- corporate film

The Lonely Goalkeeper

- documentary short film

Los Traficantes

- feature film

Love and Saucers

- documentary film

Mazda

- television commercials

MF Global

- corporate television commercials

Microsoft

- brand film

Mollie's Pack

- documentary film

National Football League

- "As One" television commercial for Super Bowl LV

The New World

- feature film opening title

On the Back of a Tiger

- documentary film

Oregon History Museum

- documentary films

The Outlaw Johnny Black

- feature film

The Painted Veil

- feature film opening title

Plamen

- documentary film

Prom

- feature film opening title

The Purge: Anarchy

- feature film main title

Rivian Automotive

- corporate video series

Rohna Classified

- documentary film

The Rundown

- feature film effects sequence

Rust Creek

- feature film

Shaun Donovan for NYC- Rebuild
• announcement video

Skype
• corporate film

Son of the Congo
• documentary film

State Farm Insurance
• brand film

Stella Artois
• brand film

Strange Angel
• television series opening title

Superman Returns
• feature film opening title

T-Mobile
• television commercial

Tarzan
• television series opening title

The Tomorrow Man
• feature film

True Blood
• television series opening title

The Ultimate Playlist of Noise
• feature film

United Healthcare
• brand film

The Veil
• music video

William T. Williams: A Diamond in a Box
• documentary film

Wimbledon
• feature film opening title

World War Z
• feature film opening title

Wrong Cat
• documentary film

Zanele Muholi
• documentary film

Zurich Insurance
• corporate film